

# Seminar on Governmental Management

The Divine Word College of Calapan - Master in Public Administration in partnership with the Provincial Government of Oriental Mindoro, Philippine Information Agency, the Department of Trade and Industry and Brgy. Lumangbayan held a Seminar on Governmental Management on February 26, 2016 at Brgy. Lumangbayan, Calapan City, Oriental Mindoro.

The DTI—Oriental Mindoro presented the 8 Consumer Rights and 5 Consumer Responsibilities, its Industry Development Programs and Services and a Briefer on Starting a Small Enterprise. Barangay Lumangbayan Officials and personnel actively participated in the said seminar. (Photo Credits: PIA-Oriental Mindoro)



Compilation on Business and Entrepreneurship  
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## 3rd Calapan City Agri-Trade Fair



- Three establishments selling electrical products with fake ICC stickers and sub-standard monobloc chairs penalized
- DTI – Oriental Mindoro accredits first 5-star service & repair shop
- DTI continues to guide women MSMEs in Bongabong through Basic Marketing and Leadership Training
- Seminar on Governmental Management



*NEGOSYO.TIPS is a compilation of business and entrepreneurship materials aimed to provide Oriental Mindoro entrepreneurs with business information as part of DTI Or. Mindoro's Entrepreneurship Advisory Program. This material is free.*



**DIVINE WORD COLLEGE OF CALAPAN**  
MASTER IN PUBLIC ADMINISTRATION

**LUMANGBAYAN** Barangay Officials

Seminar on **Governmental Management**

February 26, 2016



## THREE ESTABLISHMENTS SELLING ELECTRICAL PRODUCTS WITH FAKE ICC STICKERS AND SUB-STANDARD MONOBLOC CHAIRS PENALIZED

The Regional Monitoring and Enforcement Team (RMET) conducted the on the spot inspection, monitoring and enforcement of products falling under DTI's jurisdiction last February 8-12, 2016 as authorized by DTI-MIMAROPA Regional Director Joel B. Valera pursuant to Department Order No. 48, series of 2008. In the said monitoring and enforcement in Roxas (22 firms) and Pinamalayan (23), three firms were penalized for selling electrical products with fake Import Commodity Clearance (ICC) stickers and sub-standard monobloc chairs and electrical tapes.

One of the two violating establishments in Roxas were found selling PVC electrical tapes, extension cords, receptacles, compact fluorescent lamps, circular fluorescent lamps and electrical plugs with fake ICC stickers. Another firm was caught selling electrical tapes that were uncertified/sub-standard.

In Pinamalayan, electrical plugs, circular fluorescent lamps, compact fluorescent lamps, extension cords, receptacles and electrical tapes were found with fake ICC stickers in one establishment.

Department Administrative Order No. 2, series of 2007 prohibits the manufacture/selling/importation and distribution of goods/products without the required permits/licenses or marking/labels issued by the Bureau of Philippine Standards (BPS). Fines and penalties amounting to a total of PHP 30,000.00 were collected from the three erring establishments after investigation.

DTI Oriental Mindoro OIC-Provincial Director Arnel E. Hutalla reminded the owners/officers/authorized representatives of said companies that a stiffer penalty shall be imposed against them should they fail to cease and desist from selling uncertified/sub-standard products in the future.



## DTI CONTINUES TO GUIDE WOMEN MSMEs IN BONGABONG THROUGH BASIC MARKETING AND LEADERSHIP TRAINING

DTI-OrMin conducted a training on Basic Marketing with Leadership Modules on February 22-23, 2016 for twenty-three women micro-entrepreneurs in partnership with LGU -Bongabong through its Municipal Social Welfare and Development Office.



The two-days seminar-workshop consisted of two modules: Entrepreneurial Leadership and Basic Marketing. The activity aims to assess the participant's entrepreneurial inclination (sustaining strengths and improving on weaknesses) and applying the same when leading their existing businesses, either as a single proprietor or in their respective associations. Another objective of the activity is to help the participants know their costumers by learning the 8 Consumer Rights and 5 Consumer Responsibilities were embedded. Workshops on simple market research, developing a marketing plan and pricing based on customers and competition were also conducted. Outputs were presented and given feedback by representatives from DTI, MSWDO and other participants.



The sessions ended with a presentation on Product and Market Development programs and services of the Department of Trade and Industry available for the women MSMEs of the Municipality of Bongabong, Oriental Mindoro.



## 3rd Calapan City Agri Trade Fair



## Orientation on Philippine Government Electronic Procurement System

Ms. Joann Chuaquico, an accredited trainer in Philippine Government Electronic Procurement System, gave a brief introduction about PhilGEPS. She gave instructions on how to use the system from registration to the awarding on the supplier and buyer's perspective. PhilGEPS registration is required before a merchant can transact with government agencies.



## Consumer Rights and Responsibilities and DTI Services

Ms. Fely Joy C. Dinglasan, Senior Trade and Industry Development Specialist, presented DTI's Business Name Registration Program, Trade Development programs and services as well as product standards, consumer rights and responsibilities.

## Seminar on Stress Management

Mr. Christian C. Alberto, a professor and entrepreneur, discussed Stress Management. He elaborated different kinds of stress and its causes. He also cited different ways on how to relieve stress.



## DTI – ORIENTAL MINDORO ACCREDITS FIRST 5-STAR SERVICE & REPAIR SHOP



Physical inspection of the KIA repair shop in Bayanan I, Calapan City, Oriental Mindoro.

The Department of Trade and Industry - Oriental Mindoro Provincial Office awarded its first five star shop accreditation to Psuello Group Inc. (KIA Calapan) on February 23, 2016 for satisfactorily complying with the requirements for accreditation pursuant to Presidential Decree No. 1572, promulgated on June 11, 1978.

Republic Act No. 7394 or the Consumer Act of the Philippines requires the accreditation of service and repair establishments in order to protect the interest of consumers availing their services by ensuring that the said establishments have the right competencies to undertake the necessary repairs in terms of personnel support and mandatory tools. No person or company shall be allowed to operate a service and repair firm without first being accredited with the DTI. Any firm found to be violating the provisions pertaining to the service and repair shop accreditation warrants the imposition of administrative penalties to include, among others, the issuance of a cease and desist order, and fines not exceeding Php 300,000.00.

A monitoring and advocacy drive was conducted by DTI-OrMin through its Trade Development Division in Calapan City last February 19, 2016. DTI OrMin OIC-Provincial Director Arnel E. Hutalla reminds all owners/managers of service and repair shops in the province that failure to renew their annual accreditation with the agency before January 31, 2016 shall subject them to a 25% surcharge as against the corresponding fees.

Applicants are requested to visit DTI-OrMin at the Provincial Capitol Complex, Camilmil, Calapan City, Oriental Mindoro or contact (043) 286-7093 or (043) 441-1118



Awarding of five star accreditation to Psuello Group Inc. (KIA Calapan)

## Orientation on Business Registration Process

As DTI highlights the importance of correct steps in starting a business, the agency invited Ms. Merian Z. Romero, Chief of Client Support Section of BIR to explain the Business Registration Process. Ms. Romero provided the step-by-step procedure of registering businesses which can serve as guide to potential MSME owners.



## Cooking/Baking Demo



Ms. Lanie Hardin of Lanie's Bakery conducted a cooking/baking demo. She showed the audience how to make cakes with butter icing, red velvet cake with cream cheese frosting, and the popular yema cake.

# 3rd Calapan City Agri Trade Fair

## Opening Ceremony



On March 16, 2016, the 3rd Calapan City Agri Trade Fair was formally opened. Present during the ceremony were; Dir. Joel B. Valera, Regional Director of DTI MIMAROPA, City Mayor Arnan C. Panaligan, Mr. Amormio CJS. Benter, City Trade and Industry Officer, Mr. Arnel E. Hutalla, Provincial Director of DTI Oriental Mindoro, Ms. Ydah Michelle L. Mendoza, OIC-Industry Development Division of DTI Or. Mindoro, Ms. Lorelein Sevilla, Head of City Agriculture Department, and Mr. Christian Gaud, Head, City Tourism Office.

In line with the week long celebration of Calapan City's 18th Founding Anniversary, the Department of Oriental Mindoro Provincial Office joined the City Government of Calapan in the 3rd Agri Trade Fair last March 16-21, 2016 at the Ground Floor, Xentro Mall, Lumangbayan, Calapan City, Oriental Mindoro. As part of the One DTI Program, this aims to feature locally made products and to examine the recent market trends and opportunities. Series of seminars, and cooking demo were also conducted to educate/empower not only the entrepreneurs but also the consumers. The DTI booth not only showcased products from its assisted MSMEs but also offered consultancy, labelling and advocacy services.

## Consultancy, Labelling & Advocacy Financing Forum: SB Corporation Financing Windows

Core services of DTI were given priority on March 16-21 as it promoted consumer awareness through its advocacy booth. DTI undeniably brought its services closer to the people by providing free consultations and label designing to interested individuals/entrepreneurs

Mr. Gilbert C. Espana discussed the different Financing Windows of SB Corporation. Requirements for application for different financing facilities were enumerated as well as other necessary information like interest rates, grace period, payment terms, etc. A loan amounting to Php 320,000.00 was awarded to Czaritz Motorshop, a beneficiary of the financing program for Typhoon Nona-affected MSMEs. by RD Valera and PD Hutalla.

## Orientation on e-Commerce Law

Ms. Janette Toral, an e-Commerce advocate highlighted how the e-Commerce Law (RA No. 8792) was approved and what are the current changes and trends associated with its passing.



## Orientation on Trade Fair Facilitation

Ms. Ydah Michelle L. Mendoza, OIC of Industry Development Division, tackled Trade Fair Facilitation. She informed the participants of the importance of trade fair and the step-by-step procedures and requirements in joining trade fairs.

## Orientation on IPO Registration

Ms. Joemadel M. Lim, IP Field Operations Specialist for NCR, Regions IV-A and IV-B discussed facts about IPO Registration which includes trademark and copyright registration, guidelines and forms. Consultation was also conducted at the end of the orientation.

